

Typography

Introduction

Logos

Colours

Typography

- Primary typeface
- Secondary typeface

Where possible, Co Text should be used for all Turkish Airlines EuroLeague print and online communications. When access to Co Text is not possible, Lato should be used.

Lato is used for both headlines and body copy. Lato should never be used on materials designed exclusively for printing. These should always be produced using Co Text.

Lato is available from:
<https://www.fontsquirrel.com/fonts/lato>

Secondary typeface – Lato

Headline typeface – Lato Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*(){};:.,?

Body copy typeface

Lato Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*(){};:.,?

Est renihicitae debitaes desequis molenda ex et ma
porepedit aute ab inus earum ra cone exerfera
sequature nimagnam, et faccollabo. Neque plisinc
tempore puditem que exeratquae conem faceate vollo
tem es dit, odiorrorent reptatus ex et exerovit
voluptium ut fugitas alis nonsecabor aspriet arum
rerferumque